



מחנות טמרק
Tamarack Camps



2019
CORPORATE SPONSORSHIP
OPPORTUNITIES

Tamarack Camps

OVERVIEW

For over a century, Tamarack Camps has stayed true to its mission: to build a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

Tamarack Camps serves 1,250 Detroit-area Jewish children and 90 Israelis from our Partnership region annually through its residential camp programs at Camp Maas in Ortonville, Agree Outpost Camp in Ontario; Camp Kennedy in Munising and on six Teen Travel Trips out west and to Alaska. In addition, Tamarack Camps partners with local congregations and the Jewish Federation of Metropolitan Detroit in the community's biennial Teen Mission to Israel. In 2019, a non-Teen Mission year, Tamarack Camps will run its second Teen Leadership Trip to Israel for rising seniors. Tamarack Camps also runs extensive Family Camp and Outdoor Education programs, which offer year-round opportunities for the entire community serving an additional 10,000 participants.

Approximately one-third of Tamarack Camps' summer camp population is unaffiliated making their Tamarack Camps' experience their only connection to the Jewish community. Research has shown that the informal Jewish education that takes place at Jewish summer camps builds Jewish identity and Jewish leadership in a lasting manner.

Tamarack Camps allocates approximately \$1 million in scholarship every summer thanks to the generosity of our wonderful donors.



WHY PARTNER WITH TAMARACK CAMPS?

As one of the country's largest and most respected non-profit summer camps, Tamarack has far-reaching presence and brand awareness. Partnering with Tamarack Camps will provide your company or professional organization broad exposure to thousands of supporters and fans including local leaders, philanthropists and businesses.

Every spring, we hold a signature event, "Send a Kid to Tamarack" (SK2T), to raise funds to support the annual campaign. This event raises about one third of the funds needed to support camper scholarships. The evening features a keynote speaker, entertainment and a dessert reception and attracts over 400 patrons and community members annually.

Additionally, Tamarack Camps holds two annual events at Camp Maas; Family Fun Day in June and Fall Fest in September. Both events are open to the public and attract many Tamarack Camps donors and their families.

Please find information about our sponsorship opportunities including a list of benefits your company will enjoy as a Tamarack Camps sponsor.

By supporting Tamarack Camps, you are ensuring that every child can continue to experience a summer at the "Greatest Place on Earth".

Join the Tamarack Camps family today!



FAST FACTS



Tamarack Camps' website receives 16,300 unique visitors monthly



Eblasts are sent to over 7,500 recipients nearly once a month



Tamarack Camps promoted posts are seen by over 6,800 Facebook friends



Tamarack Camps event posts are viewed by 2,200 Instagram followers



Tamarack Camps event posts are seen by over 1,200 Twitter followers



Family Fun Day attracts over 600 guests – children, parents and grandparents



SK2T (Send a Kid to Tamarack) invitations are mailed to 1,000 donors and community members



Over 400 people attended the first-ever Fall Fest in 2018

SPONSORSHIP LEVELS

All year-round and SK2T event sponsors will be acknowledged in a full-page Jewish News advertisement.

Year-Round Sponsors

SENIOR SIDE SPONSOR **\$25,000**

- Logo will appear on all event (SK2T, Family Fun Day and Fall Fest) materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage
- Your organization will be included in the SK2T Patron listing and will be announced at the Send a Kid to Tamarack event
- Logo will be prominently displayed on the Tamarack Camps' website throughout the year, with a clickable link
- Acknowledgement in the "Year in Review" mailed to all Tamarack Camps donors
- Signage at full session bus departure and arrivals
- Logo will appear in camper communication videos throughout the summer
- Includes complimentary entry to all three events
- Preferred seating at SK2T



BRIGHTON SIDE SPONSOR **\$18,000**

- Logo will appear on all event (SK2T, Family Fun Day and Fall Fest) materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage.
- Your organization will be included in the SK2T Patron listing and will be announced at the Send a Kid to Tamarack event.
- Logo will be displayed on the Tamarack Camps' website throughout the year, with a clickable link
- Acknowledgement in the "Year in Review" mailed to all Tamarack Camps donors
- Includes complimentary entry to all three events
- Preferred seating at SK2T



SPONSORSHIP LEVELS

SK2T Event Sponsors

VILLAGE SPONSOR \$10,000

- Logo will appear on all SK2T materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage
- Your organization will be included in the SK2T Patron listing and will be acknowledged at the SK2T event
- Recognition on Tamarack Camps' website with a clickable link
- Preferred seating at the SK2T event
- Includes up to twelve complimentary tickets



LODGE SPONSOR \$5,000

- Logo will appear on all SK2T materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage
- Your organization will be included in the SK2T Patron listing
- Recognition on Tamarack Camps' website with a clickable link
- Includes up to ten complimentary tickets



BUNK SPONSOR \$3,600

- Logo will appear on all SK2T materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage
- Your organization will be included in the SK2T Patron listing
- Recognition on Tamarack Camps' website with a clickable link
- Includes up to eight complimentary tickets

TENT SPONSOR \$1,800

- Name will appear on all SK2T materials, including event collateral, e-blasts, social media, promotional pieces, invitations, programs and signage
- Name included in the SK2T Patron listing
- Recognition on Tamarack Camps' website with a clickable link
- Includes up to six complimentary tickets



2019 Corporate Sponsorship Agreement Form

Contact Information

Company Name _____ Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Sponsorship Level

Year-Round Sponsors:

☐ \$25,000 Level

☐ \$18,000 Level

SK2T Event Sponsors:

☐ \$10,000 Level

☐ \$5,000 Level

☐ \$3,600 Level

☐ \$1,800 Level

☐ Donation of \$ _____

Payment

Please select payment method below

☐ CHECK (payable to Tamarack Camps)

☐ CREDIT CARD please charge my:

☐ Visa ☐ MasterCard ☐ Amex

Credit Card # _____

Exp. Date _____

Security Code _____

Name on Card _____

Signature _____

For additional information or questions:

Contact Lori Davidson-Mertz at
lmertz@tamarackcamps.com

Please have forms and payment submitted
by **January 25th, 2019**

Tamarack Camps is a non-profit, tax-exempt 501(C)(3) corporation. All donations are fully tax deductible.



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